

Essen, May 22, 2025

Europe's new defence trade fair

Euro Defence Expo: Early-bird discount for exhibitors until the end of May

Additional value through congresses, NATO conference and parallel Security Essen

Euro Defence Expo (EUDEX) will celebrate its premiere at Messe Essen from 22 to 25 September 2026. This new international platform for the defence sector is designed for companies across the entire relevant value chain – from innovative start-ups and specialized SMEs to major industry players. Exhibitors who register by 29 May 2025 will benefit from an attractive early-bird offer. Depending on company size, stand rental savings can reach up to 30 euros per square metre.

The security and defence policy landscape is evolving rapidly – and with it, the market. Julia Jacob, EUDEX Project Manager: "The increasing defence budgets in Germany and other European countries clearly show that the demand for innovative solutions and industrial partnerships is growing quickly. Companies aiming to play an active role in this evolving landscape will find ideal conditions at EUDEX – with the early-bird discount making participation particularly attractive at this point in time."

International platform for innovation, networking and visibility

EUDEX aims to foster exchange, business development and visibility in a transforming security and defence environment. The event offers decision-makers, experts and innovators a high-value networking platform to find out about emerging trends and share their own expertise.

Additional synergies for both exhibitors and visitors will be created through accompanying specialist events, including:

- the concurrently held JAPCC Conference of the NATO Joint Air Power Competence Centre
- a multi-day conference organised by CPM Verlag during the trade fair



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- and Security Essen, Europe's leading trade fair for civil security, which also runs parallel to EUDEX.

This close coordination in both timing and location creates a unique meeting place for security and defence professionals – and has already attracted strong interest from the industry: renowned companies such as Heckler & Koch, Vincorion, Kärcher Futuretech and IABG were among the first to confirm their participation.

Further Information at: www.eurodefenceexpo.de