## INFORMATION



Essen, 3 September 2025

International trade fair for the defence industry

Euro Defence Expo is right on track one year before the start of the fair

Recognition from the Federal Ministry of Defence reinforces positive momentum

The countdown to Euro Defence Expo (EUDEX) is on: from 22 to 25 September 2026, the new international trade fair for the defence industry will make its debut at Messe Essen. With one year still to go, more than 80 exhibitors from twelve countries have already registered, including Belgium, Germany, India, the Netherlands, Poland, Ukraine, and the USA. In addition, there will be several joint stands with regional and thematic focuses that promote exchange and networking within the industry.

Additional tailwind is coming from Berlin: the Federal Ministry of Defence is open to the new trade fair and will be providing high-level support. This is an important step for EUDEX and its exhibitors, as political recognition at the federal level significantly enhances its appeal for decision-makers from both the military and government. 'We are delighted by this strong signal, which represents fundamental legitimisation. It reinforces our conviction that EUDEX makes an important contribution to strengthening Germany's military capabilities within the framework of its alliance systems,' explains Oliver P. Kuhrt, CEO of Messe Essen.

## Unique worldwide: EUDEX connects military and civil security

What sets Euro Defence Expo apart is its integration of military and civil security aspects. Running in parallel at Messe Essen will be Security Essen, the leading trade fair for civil security, with more than 500 exhibitors attending the last event. EUDEX thus pursues a holistic approach, bringing together and presenting all relevant security aspects in one place at the same time.

At the same time, the prestigious annual conference of NATO's Joint Air Power Competence Centre (JAPCC) will also be held at Messe Essen. This event brings together more than 400 senior military representatives, experts, and decision-makers from 32 NATO member nations, offering a unique platform for strategic



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dialogue. The close alignment of these events will create valuable synergies between industry and military, enabling direct engagement with key decision-makers. The accompanying specialist conference organised by CPM-Verlag, featuring numerous experts from industry, politics and the armed forces, offers further added value.

## Online registration for exhibitors

Interested exhibitors can register for EUDEX online at <a href="https://www.eurodefenceexpo.de">www.eurodefenceexpo.de</a>. The trade fair not only offers attractive exhibition space in the halls, but also outdoor areas and opportunities for live demonstrations.