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NATO JAPCC annual conference to be held jointly with defence trade fair

Euro Defence Expo gains further cooperation partner

Exhibitors obtain access to a high-calibre international audience

Two events, one common goal: Euro Defence Expo (EUDEX) and the annual conference of the NATO Joint Air Power Competence Centre (JAPCC) will be held in parallel in 2026. While the NATO event brings together high-ranking military representatives from the 32 member nations, the new defence trade fair will showcase innovative security and defence technologies. Together, these events will create a unique platform for exchange, innovation and business relationships at Messe Essen from September 22 to 25, 2026.

The JAPCC Conference gathers over 400 senior military representatives, providing an exclusive opportunity for strategic dialogue. Simultaneously, defence technology companies at EUDEX will present their solutions and applications for current military challenges—directly to the key decision-makers.

Maximum networking, direct exchange

The close integration of the two events creates numerous additional opportunities for valuable discussions between industry and the military. Planned activities so far include a joint evening reception as well as the chance for attendees to visit both events.

Lieutenant Colonel André Haider from the Joint Air Power Competence Centre (JAPCC): "Through this collaboration, we strengthen the dialogue between the military and industry. We look forward to engaging with relevant partners, identifying innovative solutions more efficiently and integrating them more effectively."



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A unique combination of military and civil security

As a new platform for the defence industry, EUDEX offers numerous opportunities for decision-makers, experts and innovators to explore the latest developments in security and defence technologies. A top-class conference program organized by CPM Verlag complements the trade fair. Additionally, EUDEX will run alongside Security Essen, the leading trade fair for civil security – creating a seamless connection between military and civil security.

Julia Jacob, project manager EUDEX: “The JAPCC Conference is another essential component of our holistic approach to security. This partnership creates our exhibitors unique synergies: direct access to international decision-makers, targeted presentation of innovations and strategic partnerships at the highest level. By combining trade fairs, conferences, and networking opportunities, we are shaping a must-attend event for companies aiming to actively shape the future of the defence and security industries.”

Further information on the trade fair at www.eurodefenceexpo.de For details on the NATO conference and separate registration, visit <https://www.japcc.org/conference/>